



Reg #A0013634



Newsletter: February 2019

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President's Message:

Last month I decided to spend an hour with our webmaster, David Willis, to watch what was involved with the monthly updating of the club's site. An hour.....get real Brian. Three hours later and we were still furlongs from entering the home straight.

If we browse through the sites of similar clubs/organisations it's plain to see the quality and information that we have for members and other interested viewers. Given that we are not some national company and all club input is done voluntary it's quite an achievement.

We take so much for granted in this present-day society. We, as members, miss a meeting or have an extended holiday yet at the press of a button we can read the latest happenings or view an automatic slideshow of the winning images in the latest monthly member's competition. How come we have such a club asset? Simple answer.

We have a club member who provides his expertise and hours of time to maintain our webpage each and every month. I would like to think that members do realise and appreciate the work that has been and is being done by David.

Perhaps an occasional recognition/thank you would be nice and, I'm sure, much appreciated.

President Brian

Diary Dates

Monday 18th February 2019 @ Boomerang Hotel 7:30pm
"Who Shoots with What?"
Comp Results – Open
Comp Entries – Open

Monday 25th February 2019 @ Harold Mair Bridge Albury 7:15pm
"Sunset Shooting" – camera and tripod required.

Thursday 28 February 2019 Committee Meeting: 7pm @ Slater Residence

Monday 11th March 2019 @ Boomerang Hotel 7:30pm
Comp Results – Open
Comp Entries – Open

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March Newsletter Deadline to submit stories of interest, Tips/Tricks or items for Sale or Wanted is **Monday 4 March**.



New and Old Club Members

Come and join the Buddy System within the WACC. New or potential members will be contacted by a Buddy System Representative to have a chat about your expectations and contribution to the Club. You will be offered to be teamed up with a member who has the same photographic interests and uses the same brand of camera. For more information contact Phil Bell. 0400 846 539 or email: tinker1947@bigpond.com

WHEN YOU HAVE A PhD IN PHOTOGRAPHY 😄😄😄😄





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Photography - Affordable Gear vs Expensive Gear

How many of you dream of having the latest camera, lens, lighting gear or studio setup that you have seen advertised, demonstrated, or that a more professional photographer has accumulated over the years? We tend to be dreamers, always striving for the best, biggest and latest of anything in our lives, but photography brings out the dreamiest of dreams.

Have you heard the term Gear Acquisition Syndrome (GAS)?

GAS is a condition that many photographers can suffer from. It is dangerous and can empty your pockets and dampen your enthusiasm for creativity very quickly. It is self-inflicted because of an obsession to get the latest gear that will be the panacea to bring us back to the creative photographers we are.

While knowing your gear and understanding the technical aspects of how to create an image are extremely important, it is also imperative that you keep your feet on the ground, head out of the clouds, as much money in your pocket as you can, and, learn to improvise and use the more affordable gear to achieve the same results in your photographs as with the more expensive gear.

As you learn and grow you will strive for the more up-to-date equipment and that feeling of achievement will be much greater than beginning with all the "right" gear and not using it to its full potential.

New gear and equipment do not guarantee that you are a better photographer.

At this point, the return on dollars spent between the photography gear you have obtained and the end result of your images plateaus, or even declines.

Don't be embarrassed or intimidated by not having more expensive gear. Learn to improvise, as this can force you to be more creative and to experiment. Push yourself with what you have in a way that having more expensive gear sometimes will not allow because of the replacement value, fear of damage or just not knowing how to use it.

Look after your gear by protecting it from the elements and unknown damage. Know how to use each and every item inside and out so that it doesn't hinder the visual image you have in your mind's eye.

Your imagination is the best tool you have - embrace it, create with it, nurture it, share it and be inspired by it.

Photography Accessories by Crafty Bells will assist you with sourcing great value, quality products at a fraction of the cost. Custom orders are our speciality. Personalisation of products.

An example of range of cost for a studio lighting setup:
Until you know what you want isn't it better to spend less than more? Especially if you find it is not the photography road you want to take.



Our Sponsors:

Kerry & Leighton Weymouth (Website Hosts)

